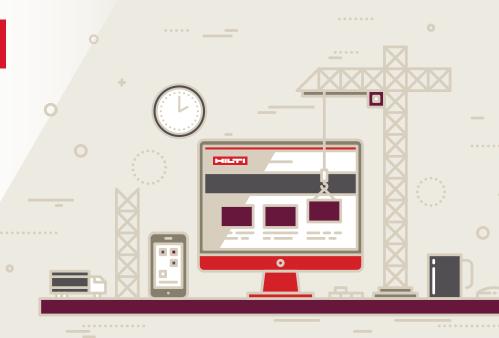


# OUR NEW WEBSITE FEATURES

# More intuitive than ever



## ENHANCING YOUR ONLINE EXPERIENCE

# Recommended Products:

Find recommended products based on buying behaviour:

Previous 12-months Purchase

View a full list of your transactions and all items bought over the 12 months.

For example: If a user bought a specific anchor during the past 12 months and did it in 3 different time periods; the list will show a summation of the total of anchors bought. Based on the buying behavior, the user will be categorized in the trade he belongs to and what products are usually bought. The product range will also be displayed if the user previously bought from the product range.

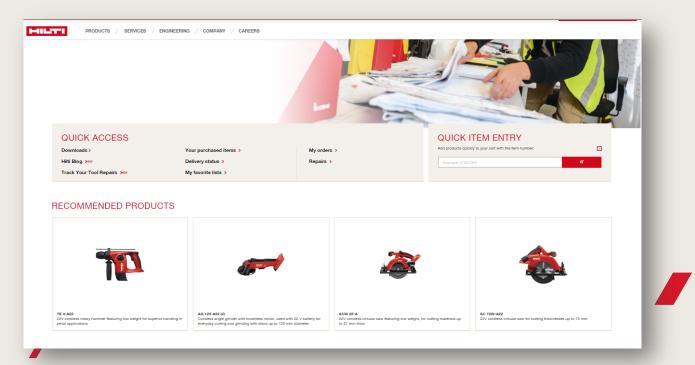
Where will the recommended products be displayed on the Hilti website?

#### • Home Page and Empty Shopping Cart:

First set of recommendations will be displayed as a full list from the item range. Once the user clicks on it, it will redirect to the full page of the product range.

#### My Account – Company List

The second set of recommended products will be in the account area under the company list.





## OUR NEW WEBSITE FEATURES

### **New Product Page**

The new and improved layout will allow the user to:

- Identify additional relevant items from the range
- Check different price options

1. m

TE-CX (SDS PLUS) METRIC

Ultimate SDS plus (TE-CX) hammer drill bit with 4 for drilling anchor holes into concrete with rebar

- Enter specific order quantity
- Merging range and item information

The tool will merge range and item information to provide the customer with clear visibility of the item based on the specific package content, size, diameter, and length.

SELECT OPTION

Please select

O Fleet O Buy

From £108.89

6<sub>10</sub>

DSH 700-X NEW

Features

Hand-held gas saw with easycutting to depths up to 125 m

FEATURES & APPLICATIONS

8 mm 8.5 mm

20 mm 24 mm

7-7/8 in (200 mm)

15-3/4 in (400 mm

16 mm 18 mm 25 mm 28 mm

9-13/16 in (250 mm)

16-1/8 in (410 mm) 32-11/16 in (830 mm

1 pc 8 pc 16 pc 32 pc

1-15/16 in (50 mm) 3-15/16 in (100 mm)

Q

### NEW FEATURES LAUNCHED

Visit your Hilti website to find out more. 🥖
SELECT OPTIONS OSTART OVER
Connection end TE-C
Diameter       5 mm     6 mm     10 mm     12 mm     14 mm     15 mm     16 mm       18 mm     20 mm     22 mm     24 mm     25 mm     28 mm       Package content
Standard / single package
Pack size       1 pc     8 pc     32 pc
LOG IN to see your company prices
From ZAR 175.78

# ADD TO CART

Mobile App 2.0

The new Mobile app. 2.0 offers the customers a simplified and user friendly interface:

Biometric Authentication
New Tool Management
New Product Search Function





## FIND OUR HILTI APP

Google<sup>®</sup> play



www.hilti.group